WHAT IS CLAIMED IS:

1. A viscous and glassy composition for oral administration comprising itraconazole, an acidifying agent, an amphiphilic additive, a surfactant and an oil.

2. The composition of claim 1, wherein the itraconazole bioavailability ratio before and after food ingestion is 0.8 or higher.

3. The composition of claim 1, wherein the viscosity measured at 25℃ is at least 10,000 cps.

4. The composition of claim 1 which has self-microemulsifying capability to form microemulsion particles when orally administered in the body fluid.

5. The composition of claim 1, wherein the itraconazole : acidifying agent : amphiphilic additive : surfactant : oil ratio by weight is in the range of 1 : 0.5~15 : 0.5~20 : 0.5~15 : 0.5~15.

6. The composition of claim 1, wherein the acidifying agent is selected from the group consisting of phosphoric acid, hydrochloric acid and an aqueous solution thereof.

7. The composition of claim 1, wherein the amphiphilic is selected from the group consisting of transcutol, dimethyl isosorbide, glycofurol, propylene glycol, propylene carbonate, solutol and a mixture thereof.

8. The composition of claim 1, wherein the surfactant is selected from the group consisting of polyoxyethylene glycolated natural or hydrogenated vegetable oils, polyoxyethylene-sorbitan-fatty acid esters, polyoxyethylene fatty acid esters and a mixture thereof.

9. The composition of claim 1, wherein the oil is selected from the group consisting of tocopherol, a derivative thereof, and a mixture thereof.

10. A method of preparing the composition of claim 1 which comprises the

steps of: (a) dissolving itraconazole uniformly in a mixture of the acidifying agent, the amphiphilic additive and a volatile solvent, (b) further dissolving the surfactant and the oil in the resulting solution, and (c) removing the volatile solvent therefrom.

11. The method of claim 10, wherein the volatile solvent is a C_2 or C_3 alcohol.